

## **WLS-TV Digital Producer**

### **Job Summary:**

ABC 7 Chicago's #1 news Chicago is looking for a dynamic, self-motivated, and tech-savvy candidate to join the Digital Team as a Digital Producer. ABC 7 Chicago covers the local and national news stories of the day and how those stories impact local communities.

### **Responsibilities:**

- Timely posting of local and national news on all digital platforms, including but not limited to websites, apps and social media
- Work with news managers, assignment editors and talent to coordinate on-air and online news coverage
- Execute special projects for various station departments, including sales, marketing and community affairs
- Execute synergy requests from the station group and the Disney company
- Curate digital content for all of ABC 7 Chicago's digital platforms, including but not limited to website, news app, streaming app and social media
- React and respond to breaking news quickly and accurately
- Identify compelling stories that will resonate with our diverse audiences
- Monitor analytics in real time to assess the effectiveness of content presentation and adjust as necessary
- Develop strong working relationship with other departments while displaying empathy and inclusion
- Use SEO (search engine optimization) to increase unique visitors and video starts

### **Basic Qualifications:**

- Minimum 1 year experience
- Available to work flexible hours, including overnights and weekends
- Strong editorial skills and good news judgement
- Excellent communication and writing skills
- Proven ability to multitask and thrive in a high pressure news environment
- Strong independent worker, as well as a team player
- Proficient in AP Style
- Solid knowledge of basic HTML
- Ability to shoot and edit video using Adobe Premiere a plus

### **Required Education:**

- High school diploma or equivalent

**Preferred Education:**

- Journalism degree from a four-year accredited college or university

**Additional Information:**

- Reporting Location – Chicago, IL

To apply, please log on to: <https://jobs.disneycareers.com/> and search for Job ID: 10069967 or use the link:

<https://jobs.disneycareers.com/job/chicago/wls-digital-producer/391/57231014480>

**About Walt Disney Television:**

Walt Disney Television (WDT) redefines the future of media and entertainment. Delivering compelling creative, great storytelling, ground-breaking technology, high-impact marketing and innovative distribution, WDT offers multiple opportunities to build a career that supports entertaining and informing the world. A key unit of The Walt Disney Company, one of the world's most admired vertically integrated media enterprises, WDT includes global live action and animation entertainment, news, owned television stations, and radio. If you've got a passion to join our team of talented professionals we want to hear your story.

**About The Walt Disney Company:**

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international family entertainment and media enterprise with the following business segments: Disney Entertainment, ESPN, Disney Parks, and Experiences and Products. From humble beginnings as a cartoon studio in the 1920s to its preeminent name in the entertainment industry today, Disney proudly continues its legacy of creating world-class stories and experiences for every member of the family. Disney's stories, characters and experiences reach consumers and guests from every corner of the globe. With operations in more than 40 countries, our employees and cast members work together to create entertainment experiences that are both universally and locally cherished.

This position is with WLS Television, Inc., which is part of a business we call Walt Disney Television.

WLS Television, Inc. is an equal opportunity employer. Applicants will receive consideration for employment without regard to race, color, religion, sex, age, national origin, sexual orientation, gender identity, disability, protected veteran status or any other basis prohibited by federal, state or local law. Disney fosters a business culture where ideas and decisions from all people help us grow, innovate, create the best stories and be relevant in a rapidly changing world.

## **DISABILITY ACCOMMODATION FOR EMPLOYMENT APPLICATIONS**

The Walt Disney Company and its Affiliated Companies are Equal Employment Opportunity employers and welcome all job seekers including individuals with disabilities and veterans with disabilities. If you have a disability and believe you need a reasonable accommodation in order to search for a job opening or apply for a position, email [Candidate.Accommodations@Disney.com](mailto:Candidate.Accommodations@Disney.com) with your request. This email address is not for general employment inquiries or correspondence. We will only respond to those requests that are related to the accessibility of the online application system due to a disability.